



SDG with CitizenMe Bluenumbers® SDG Scorecard™

ESG reporting is a key component of a company's annual compliance disclosures.

The United Nations (UN) Sustainable Development Goals (SDGs) are used to categorize areas of business focus, activity and impact. Together, ESG and SDGs reporting can inform stakeholders how companies incorporate sustainability in growing their business¹.

Bluenumbers introduced the idea of a beneficiary-centric, or worker-reported, SDG 'scorecard' at the UN Forum on Business and Human Rights in 2016 in Geneva.

The Bluenumbers SDG Scorecard is an impact and risk analysis report built on bottom-up data from workers, farmers or vulnerable communities to support what a company claims about their SDG performance. This objective evidence directly from people benchmarks a company to the SDGs and can set KPIs for where a company wants to be.

Bluenumbers partnered with CitizenMe to show that the Bluenumbers SDG Scorecard can be used as a standard tool to measure the lives and livelihoods of smallholder farmers in Indonesia.

CitizenMe created 5 surveys in Bahasa Indonesia for Indonesian palm oil farmers to input data. Bluenumbers generated B#-SDG Scorecards for 247 Indonesian farmers using data they generated by completing the CitizenMe surveys. With CitizenMe, Bluenumbers was able to collect data from farmers in remote locations, quickly, cost-effectively and ethically. The data collected was stored in an independent and neutral database. Each farmer received approx. US\$15 for the data they created.

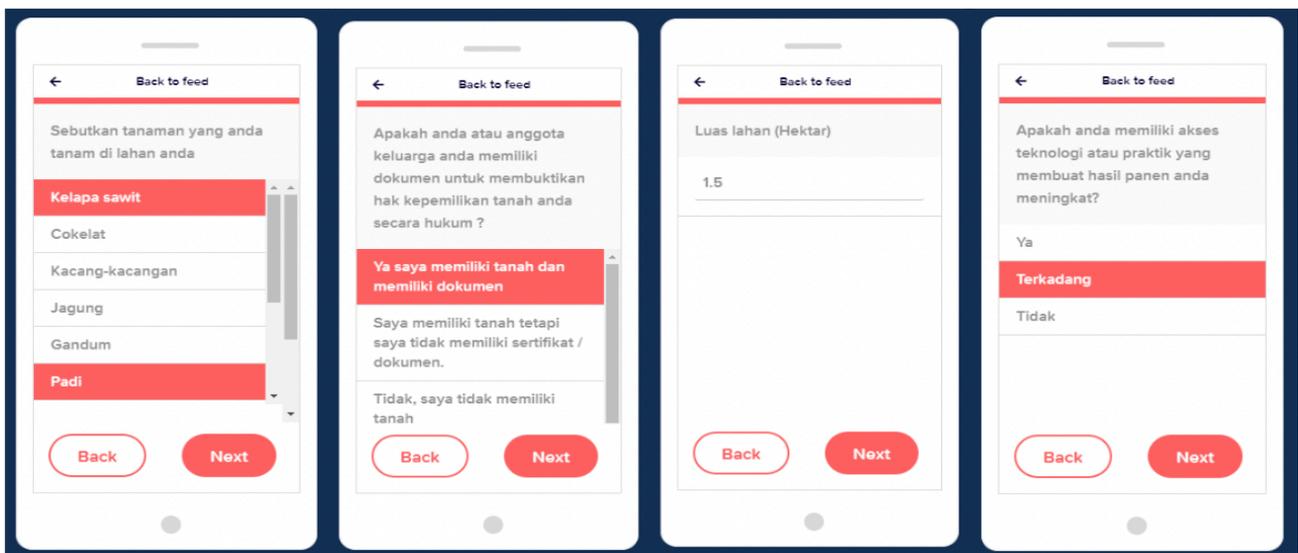
Bluenumbers was also able to correlate, analyze and compare datasets from 1,020 Cote d'Ivoire smallholders and 265 Bangladesh farmers against the Indonesian SDG benchmark to generate crop-and location-agnostic scorecards for cocoa, mung bean and oil palm growers. Altogether 109,400 datapoints on SDGs and sustainable farming practices were created for 1,567 farmers across three countries.

The Bluenumbers SDG Scorecard can transparently track impacts measured against the SDGs from the supply chain to the consumer.

¹ CRMS, 2023, SDGs and ESG - Overcoming sustainability risks, Available at <https://crmsindonesia.org/publications/sdgs-and-esg-overcoming-the-sustainability-risks>
 #:-:text=In%20short%2C%20SDGs%20are%20global,their%20stakeholders%2C%20particularly%20the%20investors.



Blunumber introduced the idea of a beneficiary-centric, or worker-reported, SDG 'scorecard' at the UN Forum on Business and Human Rights in 2016 in Geneva.



CitizenMe mobile survey was available in Bahasa Indonesia and other target languages.



The B#-SDG Scorecard enabled independent farmers to self-report and evidence sustainable practices in edible oil production and get paid for it.